

Busting Graft and Boosting Budgets: How Oversight Authorities Can Expand Their Arsenals through Asset Forfeiture and Other Tools

Agenda

- 9:00-9:30 Registration/Breakfast
- 9:30-9:35 Welcome
Jennifer Rodgers and Phil Zisman
- 9:35-11:15 *Panel: Get More to Do More: The Whys and Hows of Asset Forfeiture (eligible for NY CLE credit as described below)*
- 11:15-11:30 Coffee Break
- 11:30-12:00 How CAPI Can Improve Your (Professional) Life
Jennifer Rodgers
- 12:00-12:30 Tips from the Trenches: How to Conduct Investigatory Interviews
Mark Greenblatt
- 12:30-1:15 Lunch
- 1:15-2:55 *Panel: CityTime Case Study: The Investigation and Prosecution of a Half-Billion Dollar Fraud on NYC (eligible for NY CLE credit as described below)*
- 2:55-3:10 Break
- 3:10-3:40 Spending That Hard-Earned Capital: A New Mission for Inspectors General
Dan Feldman
- 3:40-4:10 Doing Good Leads to Doing Well: Oversight as a Key to Economic Turnaround
David Eichenthal
- 4:10 Adjournment and Book Event for *The Art of the Watchdog* by Daniel Feldman and David Eichenthal and *Valor: Unsung Heroes from Iraq, Afghanistan, and the Home Front* by Mark Greenblatt

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Speakers

David Eichenthal

David Eichenthal is Executive Director of the Strong Cities Strong Communities National Resource Network and a Managing Director with the PFM Group's Management and Budget Consulting practice. He works on projects nationwide to help improve the efficiency and effectiveness of municipal government clients, with a focus on fiscal turnarounds.

Prior to joining PFM, Mr. Eichenthal served as President and CEO of the Ochs Center for Metropolitan Studies, a non-profit policy research institute that works with local governments, foundations and non-profit organizations in the Southeast and across the nation. He was also a Nonresident Senior Fellow with the Brookings Institution Metropolitan Policy Program.

Mr. Eichenthal served in a series of senior positions in local government over fifteen years in both Chattanooga and New York. As City Finance Officer and Director of Performance Review for the City of Chattanooga, he oversaw implementation of one of the nation's first 311 systems and creation of a citywide performance management initiative. Mr. Eichenthal chaired the Downtown Redevelopment Corporation, the Regional Interagency Council on Homelessness and the General Pension Plan Board of Directors.

In New York, Mr. Eichenthal was Chief of Staff to the Public Advocate, the city's second highest elected official. He also held senior positions with the School Construction Authority and the City Comptroller's office.

Mr. Eichenthal is the co-author of *The Art of the Watchdog: Fighting Fraud, Waste, Abuse and Corruption in Government* (SUNY Excelsior Press, 2014), cited by *The New York Times* as "required reading for any government executive." Mr. Eichenthal is also a Senior Research Fellow at the New York University School of Law Center for Research in Crime and Justice. He received his J.D. at the New York University School of Law and a BA degree from the University of Chicago in Public Policy Studies, cum laude.

Dan Feldman

Dan Feldman started his investigative career by accident, when as executive assistant to then-Member of Congress Elizabeth Holtzman, evidence leading to the Summer Food Program scandal of 1976 came to the attention of his office. Dan's investigation led to 17 criminal convictions and major reform of the program. Feldman also worked as investigating counsel to an Assembly subcommittee; this work reformed the City's asphalt purchasing system, real estate auction process, and drug abuse treatment programs. Dan was elected to the Assembly in 1981, and over his years in office investigated and revamped New York City parking ticket collections practices, various aspects of New York State prison governance, and also authored over 140 laws, many protecting consumers and crime victims.

Dan also held a senior staff position with then-Attorney General Eliot Spitzer in 1999, where he litigated against handgun manufacturers, negotiated settlements with prominent banks and insurance companies, advised on criminal justice legislation, and investigated abuses of HUD's Section 203k mortgage guarantee program, among other matters. Later, as Special Counsel for Law & Policy to New York State Comptroller Tom DiNapoli for three years, Dan directed the Comptroller's divestment of Iran- and Sudan-related holdings by the State's Common Retirement Fund, advised the Comptroller on budget, policy, and litigation issues, and helped to halve the three year backlog of pension hearing cases. Dan now teaches at John Jay College of Criminal Justice, as associate professor of public management, and has written several books and many articles on American law and government, most recently, with David Eichenlaub, *The Art of the Watchdog: Fighting Fraud, Waste, Abuse and Corruption in Government* (SUNY Press, 2014). He majored in economics at Columbia College, and took his law degree at Harvard.

Mark Greenblatt

Mark Greenblatt is an attorney in the Washington, DC, area who specializes in criminal and ethics investigations. Most recently, Mark worked as Investigative Counsel for the Department of Justice Office of Inspector General Special Investigations Unit. Over the course of his career, Mark has led investigations into misconduct by senior officials in the U.S. and foreign governments, homeland security vulnerabilities, Medicare abuses, and tax cheats. During his tenure with the U.S. Senate Permanent Subcommittee on Investigations, Mark led the Senate's investigation into the United Nations' Oil-for-Food Program. In that role,

Mark testified twice before the Senate to present evidence of corrupt deals involving foreign politicians and U.N. officials. Mark received his undergraduate degree from Duke University and a J.D. from Columbia University School of Law, and was a Senior Managers in Government Fellow at the Kennedy School of Government at Harvard University. Mark also serves as Vice Chair of the Montgomery County (Maryland) Ethics Commission and as Vice President of the Marian Greenblatt Education Fund, a family-run charity created in honor of his mother that recognizes excellent teachers and students in Montgomery County, Maryland.

Jennifer Rodgers

Jennifer Rodgers is the Executive Director of the Center for the Advancement of Public Integrity, where she leverages her extensive experience in litigation and public corruption to lead and oversee the programmatic direction of CAPI. Prior to joining CAPI, Jennifer worked at the United States Attorney's Office for the Southern District of New York. As an Assistant United States Attorney, Jennifer worked on a wide variety of federal criminal matters and conducted numerous jury trials, including in cases involving terrorism, organized crime, public corruption, and narcotics; she also briefed and argued nearly two dozen appeals before the Second Circuit Court of Appeals. Jennifer also held numerous supervisory positions within the U.S. Attorney's Office, including Deputy Chief Appellate Attorney, Chief of the Organized Crime Unit, and Chief of the General Crimes Unit. Prior to becoming a federal prosecutor, Jennifer was a litigation associate at Cravath, Swaine & Moore LLP, and worked as a law clerk for former federal district court judge Stanley A. Weigel of the Northern District of California. Jennifer received her law degree from the University of California, Berkeley (Boalt Hall) School of Law, and obtained a B.A. in History cum laude from the University of California, Los Angeles.