



# Access to the cultural heritage and extended collective licenses

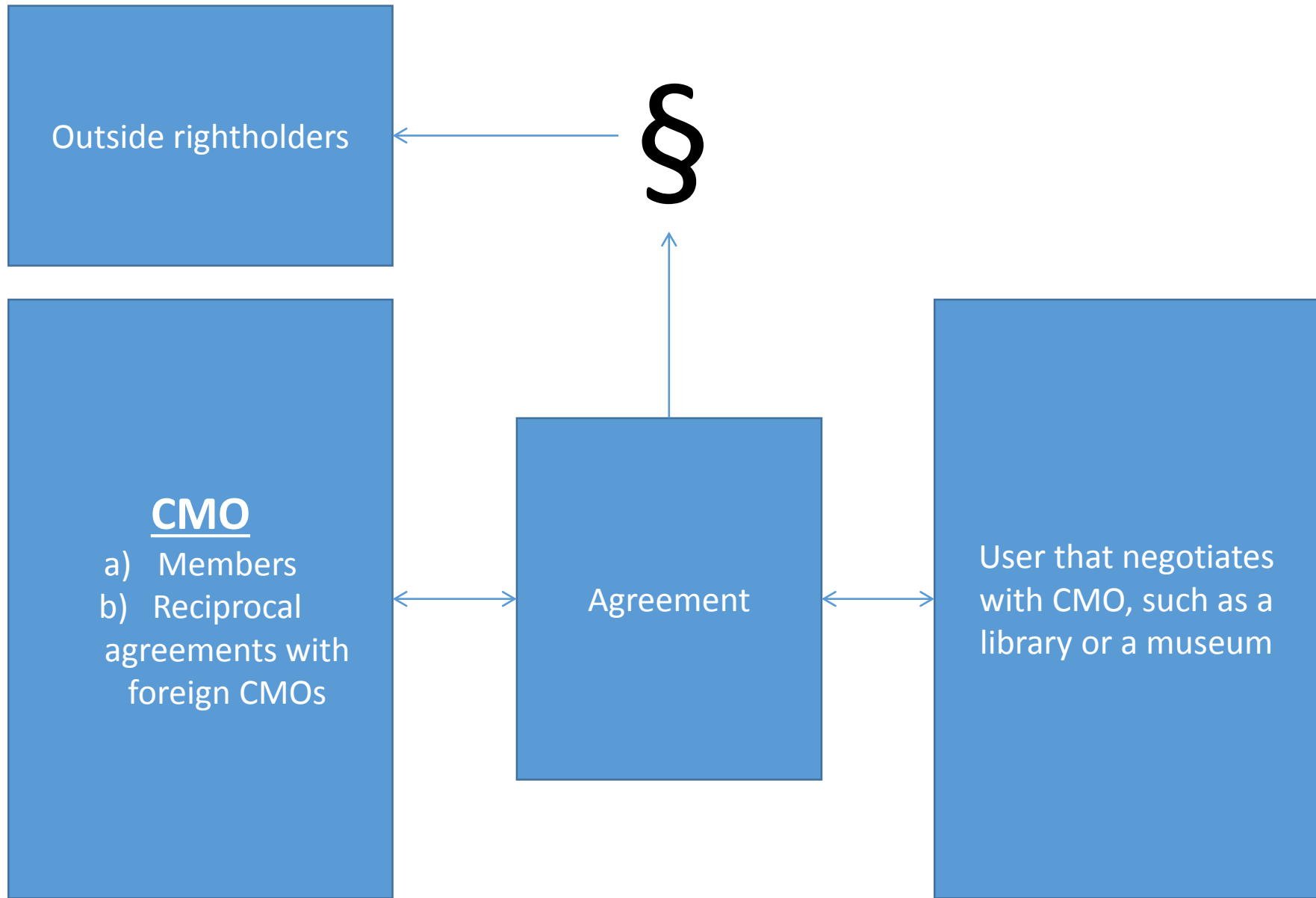
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October 6, 2017 Annual Symposium: "Exploring International  
Copyright's Gaps and Flexibilities"

Kernochan Center for Law,  
Media and the Arts

# What I will talk about...

- The Nordic system of Extended Collective Licenses
- Examples of ECLs used for cultural heritage institutions
- Compatibility with the Berne Convention
- Challenges
- Benefits

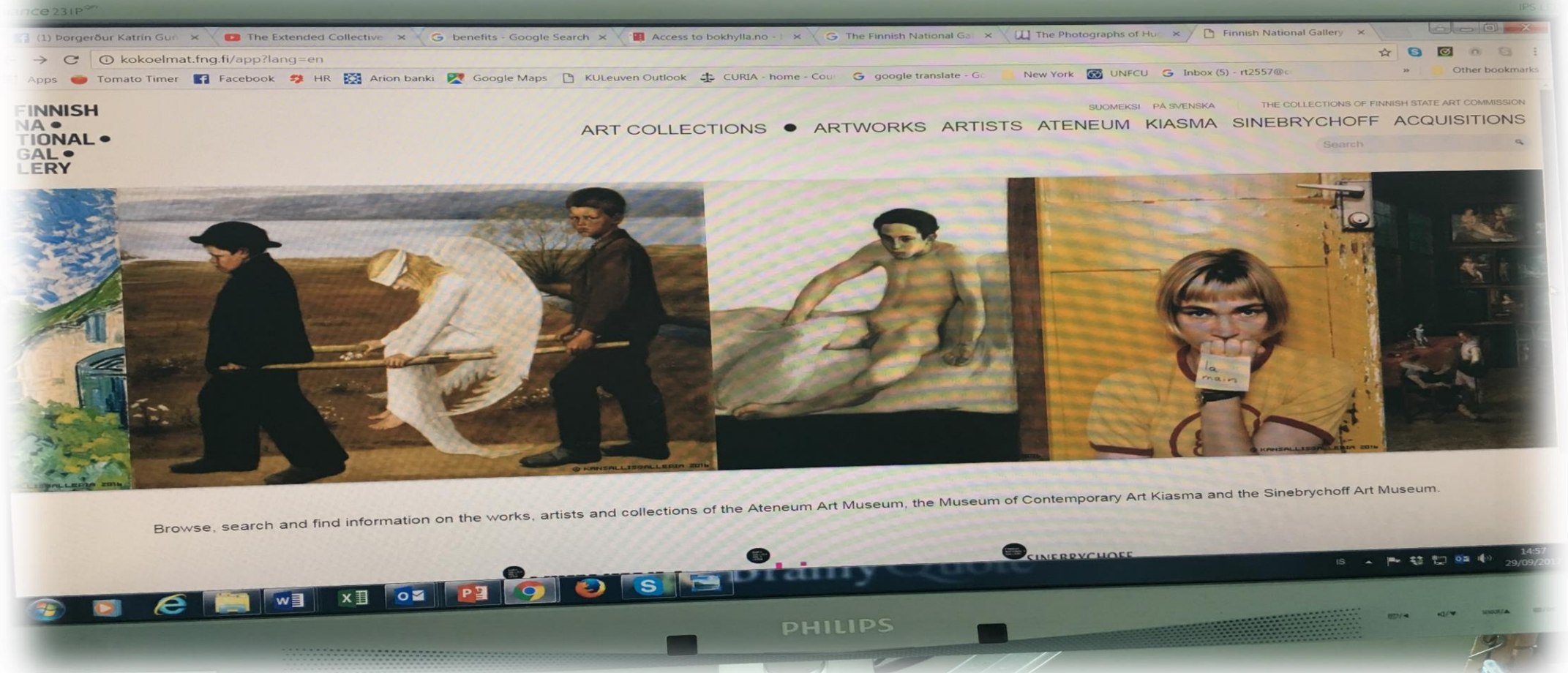


# The Norwegian National Library Bokhylla (Bookshelf) project





# The Finnish National Gallery Project



# Comparison

## **Norwegian Bokhylla (2012)**

- National publications before 2001
- Opt-out for all rightholders
  - ~ 2% opt-outs
- Remuneration per page per year
  - ~ 4 US cents, index linked
- Distribution of remuneration is a mix of individual and collective payments
- Access limited to Norwegian IP numbers

## **Finnish National Gallery (2014)**

- Visual art by Finnish artists
- Opt-out for outsiders
  - No opt-outs yet
- Lump sum payment
- Distribution of remuneration is yearly as decided by the general assembly of the CMO
- World wide access

# Compatibility of the ECL system with the Berne Convention



Representative CMOs

ECLs are freely negotiated

Cross-border use





# Benefits

Flexibility

Freely negotiated uses

Enables mass-use of incopyright works

Provides remuneration for authors and rightholders



Thank you for listening

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