Google Settlement Agreement Conference

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Center Welcomes Second Academic Fellow

Lital Helman, an Israeli lawyer and Fulbright scholar, was selected as the Kernochan Center’s second Intellectual Property Fellow. She began her residence at Columbia last month. While at CLS, Lital will prepare for an academic career in intellectual property law.

Lital completed her law degree at the Hebrew University in Jerusalem in 2005 and then worked in private practice at a firm there specializing in commercial and intellectual property law. She was selected as a Fulbright scholar in 2007 and received her J.I.D. at the University of Pennsylvania Law School in 2008. She was pursuing her S.J.D. at Penn when she was selected as a Kernochan Center Fellow. While at Columbia, she will continue researching her S.J.D. topic of sec-
ondary liability for copyright infringement in the digital era.

Lital was attracted to the Kernochan Fellowship because of its focus on copy-
right issues and international issues, its programs and initiatives, and the reputa-
tion of its faculty. She hopes her time here will hone her research and writing skills while exposing her to a wide range of ideas and issues.

When she is not preparing for a career in the classroom, Lital likes to play the mandolin and guitar and to travel. She has traveled extensively in China and Vietnam and most recently went to Kitzbühel, Austria. Lital and her husband live on the Upper West Side of Manhattan.

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(Continued from page 1)

Skepticism from the Copyright Office

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Scholars Conference at Cardozo Law School, and the inaugural conference of the International Society for the History and Theory of IP at Bocconi University in Milan, Italy. Dr. Goce Naumovski, national IP Visiting Scholar in September.

the experiences of U.S. law school students in the field of intellectual property law to those studying at The Centre for Intellectual Property Education of the Iustinianus Primus Faculty of Law and at the other universities in Macedonia and the region. Pippa Loengard, was named to the Ex-

In June, Center Fellow moderates a panel discussion entitled after which he received a fellowship to a nonprofit which he parlayed into his current career, proving again that there are many options still available to them.

Kernochan Center Update Alumni Offer Varied Paths to IP Careers

Professor Jane Ginsburg, the Center’s Director, spent much of the summer in Europe. In early June she lectured at the Copenhagen Business School and Lund University in Sweden on a variety of aspects including the Google Books Settlement. Later that month she and Executive Director, June Besek, spoke at the MLA (the Literary Guild’s forum) held in London this year. Professor Ginsburg spoke on “The U.S. Experience with Copyright Formalities: A Love/Hate Relationship” while Besek spoke on “The Development of Digital Libraries in the United States.” July saw Professor Ginsburg in Spain where she gave a talk on current copyright and trademark issues at the Barcelona College of Lawyers (the local Bar Association) and on social networking at the Universidad Oberta de Catalunya. Professor Ginsburg taught Legal Methods to the first-year class at CLS in August and left in early October for a three-week term at the University of Auckland as a Legal Research Foundation Visiting Scholar.

In August, June Besek spoke at a copyright symposium in Bogota, Colombia, that was co-sponsored by the World Intellectual Property Organization and the Bogota Copyright Office. Her talk addressed access to illustrated works through digital libraries and electronic archives including the Google Books Settlement. The system of the Digital Library, which was projected to be so helpful, is highly accomplished in intellectual property issues arising from new technologies. After launching and negotiating the sale of an open-source software startup, Luis spent a year at Harvard Law School’s Berkman Center for Internet & Society in a role he describes as “Senior Geek in Residence.” Here at Columbia, he remained on the cutting edge of legal issues in Internet-driven IP creation, with relevant courses and activities, a proactive role as Editor-in-Chief of the COLUMBIA SCIENCE AND TECHNOLOGY LAW REVIEW, and as a member of the Society for Law, Science and Technology. Luis will work in the General Counsel’s office at Mozilla, the makers of the Firefox browser.

Congratulations to all the prize recipients. We wish them the best as they begin their careers in law.

Google Settlement Agreement Conference would be to sort out the natural monopoly components of the agreement – elements best left to Google from the consumer’s perspective – from elements of the digital library that can “sustain the settlement place and the momentum” that raised red antitrust flags included the pricing scheme, through which Google and the Book Rights Registry determine which books have archives. The Settlement placed on the pre-carious position of today’s writers, noting that they are “ripe for exploitation” and voicing fears that Google and the post-settlement place will continue to have a “natural monopoly” advantage, and the most favored nations clause, which restricts the Registry for ten years from licensing Google competitors on more favorable terms than those applicable to Google.

Panel 1: The Future of Books was mostly of the members of the first panel agreed that it is a mistake to assume that digital books have arisen as a threat and in opposition to traditional print books. Allan Adler of the American Association of Publishers said it was unclear how the Settlement would affect publishers in the long-term. Niki Pflund of Oxford University Press suggested that the smaller publishers, those with little or no existing digital infrastructure, would benefit the most, with decreasing benefits for larger houses that already had a digital arm were already marketing works in digital form. And the panelists agreed that a wake-up call was necessary, as Richard Sarnoff of Bertelsmann, Inc. noted, “industries ignore the future at their peril.”

Panel 2: Authors and Incentives was an editor for the JOURNAL OF LAW, SCIENCE AND TECHNOLOGY.

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Panel 3: The Public Interest was named to the Executive Committee of the New York State Bar Association’s Entertainment and Sports Law Section in June, co-charging the section’s pro bono efforts. In September, she organized a clinic at the University of Auckland as a Legal Research Foundation Visiting Scholar.

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